

Australian National University Student Media
Incorporated Association



SSAF Expenditure Report

Quarters 1 & 2, 2014

31/07/14

Professor Baker,

Pursuant to Clause 8.2 of the Student Services and Amenities Fee Funding Agreement, please find enclosed a comprehensive summary of acquittals incurred by ANU Student Media Inc. during the period of 1st December 2013 to 31st May 2014.

Expenditures are characterized according to ANUSM's budget line items, as only one SSAF criterion is applicable to ANUSM's allocation: Supporting the production and dissemination to students of media whose content is provided by students.

Yours Sincerely,



Alex Catalan-Flores
Managing Editor

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I. ANUSM Events

a. ANUSM Launch Party

Held in February 2014 with the purpose of welcoming continuing contributors and new contributors to the new year.

b. *Woroni* Garden Party

Held in March 2013 with the purpose of connecting our contributors with the wider ANU community as well as the ANU academic community.

c. Annual General Meeting

Held in April 2013, giving members an opportunity to raise concerns and propose constitutional amendments. In addition, the Editor-in-Chief delivered his Annual Report.

d. Mid-Year Election

Held May 2014. As per the ANUSM Constitution, 4 new editors were elected to the Board in the mid-year. Namely, the editors-elect were Alex Catalan-Flores, Beatrice Smith, Abigail Widijanto and Janis Lejins.

e. The Great Debate

Held in June 2014. A forum hosted by ANUSM on the topic of the changes to higher education proposed of the federal government. Attended by ANU Vice-Chancellor Ian Young, UC Vice-Chancellor Stephen Parker, Labor Senator Kate Lundy, Liberal Senator Zed Seselja, ANUSA President Cam Wilson, ANU Professor Chapman and UC Professor Lewis.

f. *Woroni* Contributors' Party

Held in June 2014. Another opportunity to show our appreciation to our contributors, as well as an opportunity to congratulate the newly elected editors.

II. ANUSM Publications

a. Edition 1 – O-Week

The first edition of the year with a lift-out dedicated entirely to new students. The edition included useful tips on university life and stories

from continuing students, as well as O-Week schedules and academic advice.

b. Edition 2 – Senator Penny Wong

With Senator Penny Wong delivering the Commencement Address, *Woroni* ran a front-page piece on the address and conducted a one-on-one interview with the senator.

c. Edition 3 – The Sex Edition

An edition with an entire lift-out dedicated to sexual practices and sex culture. The edition featured a photo essay of provocative and uncensored images of student models, with pieces from students on a wide range of topics.

d. Edition 4 – Government Protests

With the ‘March In March’ protests underway, *Woroni* ran pieces on the Canberra-based demonstrations as well as other political issues.

e. Edition 5 – The Indigenous Edition

The lift-out of this edition was entirely dedicated to issues appertaining to people who identify themselves as Aboriginal or Torres Strait Islander. Students supplied articles on government Aboriginal policy, ANU policy and creative indigenous pieces.

f. Edition 6 – The Federal Budget

With the federal budget imminent, *Woroni* ran pieces on the political atmosphere in Parliament as well as predictions of what to expect from the budget.

g. Edition 8 – Creative Edition: Lost & Found

Stepping outside the box of the conventional tabloid, *Woroni* published a glossy magazine filled entirely with creative pieces supplied by students. The material ranged from poetry to philosophical essays and musings.

III. ANUSM Broadcasts

a. Live Digital Broadcasts & Recorded Podcasts

In the past two quarters ANUSM successfully ran the popular live talk shows *The Lunch Club*, *Toolbox* and *Get Stoked*, significantly

increasing our listenership base. The rest of our presenters ran weekly podcasts that we subsequently published online. These were principally music shows, of which some popular ones included *Indie 101*, *Ahead of the Curve* and *House is Home*.

b. The ANU Council on Deregulation – Podcast With Nina Haysler

The federal budget and the Vice-Chancellor's views on deregulation stirred discontent and to an extent rage within the student representative bodies. The ANU Council scheduled an emergency meeting to reach consensus on the university's stance on deregulation, with Nina Haysler from *Woroni* present during the meeting. Her podcast reached the biggest number of people any of our podcasts ever have.

c. Live Radio Broadcasts

An agreement with 2XX 98.3FM allowed presenters from ANUSM to expand into actual live radio broadcasting. It was a perfect opportunity for our presenters to develop their skills and for ANUSM to promote its brand.

IV. ANUSM Financials

a. Outlays

The disbursement of ANUSM's funds to finance its activities is carried out based on the pre-agreed budget at the beginning of 2014. Funding was requested under three categories of Schedule 1 of the Act¹, namely (c) supporting the administration of a club most of whose members are students, (n) supporting the production and dissemination to students of media whose content is provided by students, and (r) giving student students information to help them in

¹ Subsection 5(4), Sch. 1, Higher Education Legislation Amendment (Student Services and Amenities) Act 2011 No. 130, 2011.

their orientation. Significant increases in some budget items are as follows:

i. Annual Outgoings

The Disclosure Statement (Approved form AF2003-4) provided to us by the Australian National University serves as a complement to our lease agreement with the University. Section 2 of the Disclosure Statement states the method for calculating as a lump sum fee of \$1 plus all Outgoings noted in Section 4. The total estimated Outgoings in Section 4 amounts to \$10,316.76 per annum. These are fixed costs which were not accounted for in the budget approved at the beginning of the year as the situation regarding rent was still unclear.

ii. Accounting & Auditing Costs

The past two quarters' expenditure on accounting and auditing left us over-budget for the semester. The principal reason for the excessive expenditure is the fact that the organisation has required the services of Halletts Financial Services much more than in the past, due to the state of the organisation's finances at the beginning of the year. A secondary reason is the fact that for a considerable portion of last semester there was no bookkeeper, and so much of the work within that portfolio was delegated to Halletts.

iii. Payments to the Australian Taxation Office

This is an expense absent from the budget approved at the beginning of the year, which amounted to \$13,109.22. The organisation did not foresee the extent of the disarray within the financial portfolio, with the payments corresponding to omissions that took place in 2013, causing the ATO to issue three fines for \$850 each. The remainder (\$10,559.22) corresponds to tax payments for GST and accrued interest, for which we did not budget due to issues of miscommunication.

b. Revenue

i. Student Services & Amenities Fees

ANUSM was allocated the sum of \$192,288.00 in Student Services & Amenities Fees (SSAF). This was an increase of 15.83% from the previous year's allocation of \$166,012.00. The funds were agreed to be delivered to us in two separate installments, with the first one being \$134,601.60 (70%) and the second being \$57,686.40 (30%).

ii. Advertising

In the past two quarters, ANUSM received \$12,059.25 in the form of advertising revenue. This was in exchange for the various advertising services that we provide in the newspaper and online. The accrued revenue was utilised in the execution of our events outlined above.

V. ANUSM Income Statement

Income Statement Australian National University Student Media Incorporated Association For the 6 months ended 31 May 2014

	May-14	May-13
Income		
Advertising Income	\$12,059.25	\$7,731.72
Conference Fees	\$31.82	\$0.00
Interest Income	\$237.14	\$631.23
SSAF Income	\$134,601.60	\$116,208.18
Total Income	\$146,929.81	\$124,571.13
Gross Surplus	\$146,929.81	\$124,571.13
Plus Other Income		
Misc Income	\$20,727.26	\$0.00
Total Other Income	\$20,727.26	\$0.00
Less Operating Expenses		
Accounting and Auditing	\$2,104.20	\$2,783.65
Bad Debts Expense	\$440.00	\$0.00
Bank Fees	\$146.01	\$87.27
Cleaning Expenses	\$227.26	\$0.00
Conference Expenses	\$349.84	\$6,461.22
Equipment	\$97.07	\$67.88
Events	\$3,534.11	\$830.71
Filing Fees	\$20,546.00	\$0.00
Food and Drink Expenses	\$129.32	\$4,268.21
Honoraria	\$22,208.00	\$1,564.00
IT Maintenance and Support	\$283.46	\$16.36
Legal Fees	\$0.00	\$5,000.00
Meeting Expenses	\$449.19	\$743.06
Misc Expenses	\$222.00	\$3,772.10
Office Supplies	\$379.11	\$1,169.28
Payroll clearing ac 2012	\$0.00	\$3,400.00
Photocopier	\$275.00	\$99.92
Printing Costs	\$17,079.90	\$22,107.86
Professional Development	\$501.82	\$380.00
Promotions and Merchandise	\$666.19	\$0.00
Repair and Maintenance	\$981.82	\$0.00
Subscriptions	\$2,326.36	\$1,837.24
Superannuation Expense	\$2,032.00	\$0.00
Utilities	\$1,668.41	\$916.36
Website Maintenance and Support	\$117.33	\$796.25
Total Operating Expenses	\$76,764.40	\$56,301.37
Net Surplus	\$90,892.67	\$68,269.76